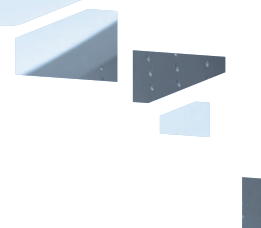# PReS® Connect

✦ Category

Output Management

✦ Characteristics

- – Unified print room management
- – Print policies and rules
- – Product-based job processing
- – Print queue management

PReS® Connect

KONICA MINOLTA

Giving Shape to Ideas

OPTIMISED & AUTOMATED OUTPUT
FOR THE PRODUCTION MARKET

In this day and age, the world of communication is changing rapidly and dramatically. Today, consumers want to choose how they are contacted; they expect to access information instantly and on-demand using the device of their choice. While printed output still plays a significant role in official communication, additional channels are called for.

Successful businesses must adapt if they want to maintain and grow their customer base. One important means to achieve this is to add value to business communication and distribute it in a format that meets the recipients' preferences.

This is where PReS® Connect comes in: With optimised output that includes IPDS, the application facilitates producing high volumes of print, e-mails and web pages at high speed. What's more, PReS® Connect comes with powerful workflow technology that gives access to automation capabilities, which similar tools lack. Other solutions on the market have not been designed from scratch with e-mail and web capabilities. PReS® Connect on the other hand was built from the ground up using standard, state-of-the-art Web technologies such as HTML, CSS and JavaScript. This makes it faster and simpler to master for IT and technical personnel.

PReS® Connect helps print service providers diversify their offerings; guarantees confidentiality of output through secure printing; facilitates the implementation of a digital document strategy including web and digital delivery; promotes self-sufficiency in managing diverse business communications. Companies with limited resources and the need to adhere to budgets can nevertheless leverage web technologies and benefit from effective direct mail and multi-channel campaigns rather than producing junk mail. PReS® Connect's integrated components ease its implementation, help keep costs down, and facilitate expanding any enterprise's communication capabilities.

KEY **FEATURES**

Print policies and rules

– **Choice of business document processes:** Any document process can be automated.
– **Conditions to trigger actions:** Specific conditions can simply be set to trigger actions such as document creation, distribution or archiving.
– **Industry-standard print formats:** Common industry formats can be determined for all printed output.
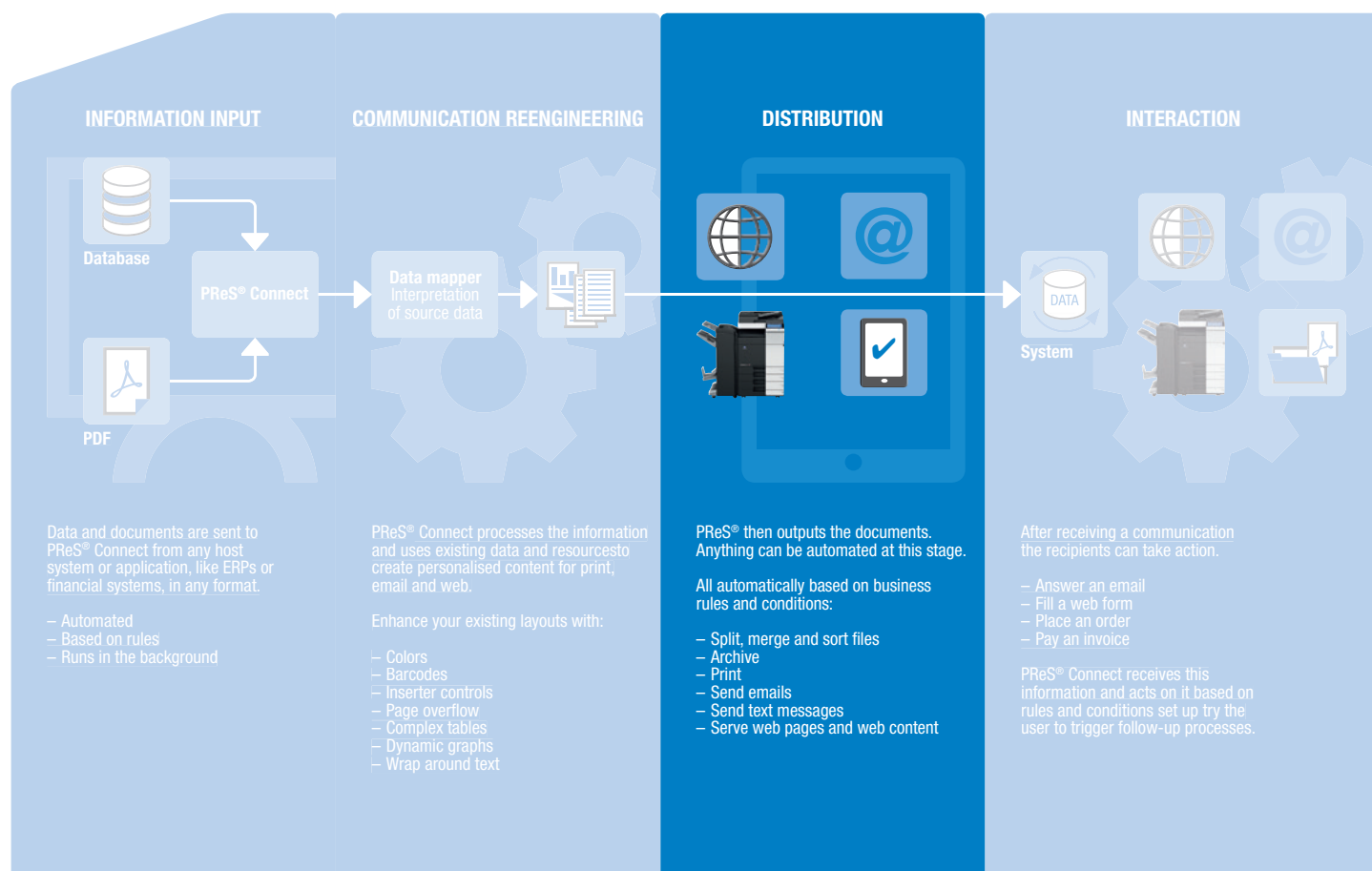
Product-based job processing

– **Dynamic delivery routines:** The communication channel can be automatically determined in line with the customer's preferences. One toolset covers everything: print, online, e-mail and text. The appropriate communication channel is selected automatically upon receiving the input trigger, including PDFs and e-mails.
– **E-mail**
  – Automatic transmission of transactional e-mails in feature-rich HTML
  – Creation of eye-catching e-mails that are personalised, dynamic, interactive and engaging
  – Embedding of links to external systems such as payment gateways to bring unprecedented value to e-mails
– **Text messages**
  – Automatic creation of text messages to customers
  – Notifications to retrieve new documents
  – Link to a web page
– **Online**
  – Online presentation of documents in graphically-rich HTML
  – Choice for customers to interact and engage
  – Building, hosting and serving of web forms, as well as use of data for dynamic generation of personalised pages

– **Improved print**
  – Dynamic, context-sensitive, and personalised information
  – Sophisticated page layouts and overflow, complex tables, dynamic graphs and charts
  – Connection to mailing applications, using scan marks to leverage folders/inserters and merge jobs

WORKFLOW

| INFORMATION INPUT | COMMUNICATION REENGINEERING | DISTRIBUTION | INTERACTION |

Database

PReS® Connect

PDF

Data mapper Interpretation of source data

DATA System

Data and documents are sent to PReS® Connect from any host system or application, like ERPs or financial systems, in any format.

– Automated
– Based on rules
– Runs in the background

PReS® Connect processes the information and uses existing data and resourcesto create personalised content for print, email and web.

Enhance your existing layouts with:

– Colors
– Barcodes
– Inserter controls
– Page overflow
– Complex tables
– Dynamic graphs
– Wrap around text

PReS® then outputs the documents. Anything can be automated at this stage.

All automatically based on business rules and conditions:

– Split, merge and sort files
– Archive
– Print
– Send emails
– Send text messages
– Serve web pages and web content

After receiving a communication the recipients can take action.

– Answer an email
– Fill a web form
– Place an order
– Pay an invoice

PReS® Connect receives this information and acts on it based on rules and conditions set up try the user to trigger follow-up processes.

TECHNICAL **SPECIFICATIONS**

SYSTEM REQUIREMENTS

Operating systems	Microsoft Windows 2008/2008 R2 Server (64)
	Microsoft Windows 2012/2012 R2 Server (64)
	Microsoft Windows Vista (64)
	Microsoft Windows 7 (64)
	Microsoft Windows 8.1 (64)
	(Windows XP, Windows 2003 and older versions
	of Windows are not supported)

Please note that it is also possible to install PReS® Connect on lower-featured systems; these however are not supported as only the above recommendations ensure smooth operation!

HARDWARE REQUIREMENTS

Filesystem	NTFS
Memory	8 GB
Hard disk space	20 GB (for the software alone)
CPU	Dual/Quad Core Pentium Class

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