



KONICA MINOLTA

# PReS<sup>®</sup> Connect

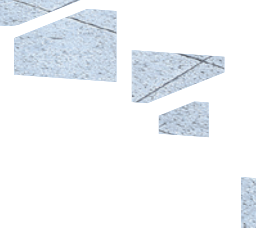
## Category



Print  
Automation

## Characteristics

- Templates
- Job ticket
- Automatic setup & inline finishing



Giving Shape to Ideas

PReS<sup>®</sup>  
**Connect**



# BUSINESS COMMUNICATION TOOLBOX FOR AUTOMATION AND MULTI- CHANNEL DISTRIBUTION

**In the recent past, our world of data and systems has changed almost beyond recognition. The amount of available information and exchanged data continues to increase exponentially every year. Managing this data flood with flexibility without being overwhelmed by systems and processes is a real challenge for most companies.**

Processed manually, routine jobs are time consuming, can easily involve errors that cause misprints, and involve a lengthy process of distribution. What's more, these days the communication with customers should be based on their preferences, should focus on the relevant information and include automatically generated target messages – with a high degree of automation reducing manual labour and eliminating human errors.

This is where PReS® Connect comes in: With optimised output that includes IPDS, the application facilitates producing high volumes of print, e-mails and web pages at high speed. What's more, PReS® Connect comes with powerful workflow technology that gives access to automation capabilities, which similar tools lack. Other solutions on the market have not been designed from scratch with e-mail and web capabilities. PReS® Connect on the other hand was built from the ground up using

standard, state-of-the-art Web technologies such as HTML, CSS and JavaScript. This makes it faster and simpler to master for IT and technical personnel.

Ideal for both commercial and corporate output, PReS® Connect targets environments managing high-volume commercial and corporate communications. The application is optimally suited for mass output as generated in production markets and comes complete with AFP/IPDS output. PReS® Connect offers a selection of options that give users the ability to customise it to their specific business needs. With its toolbox for high-volume document creation and production, it can be used to natively create fully personalised business communications for all output types, including print, e-mail and the Web. It can work with any software and hardware, and provides full automation capabilities.

# KEY FEATURES

## Templates

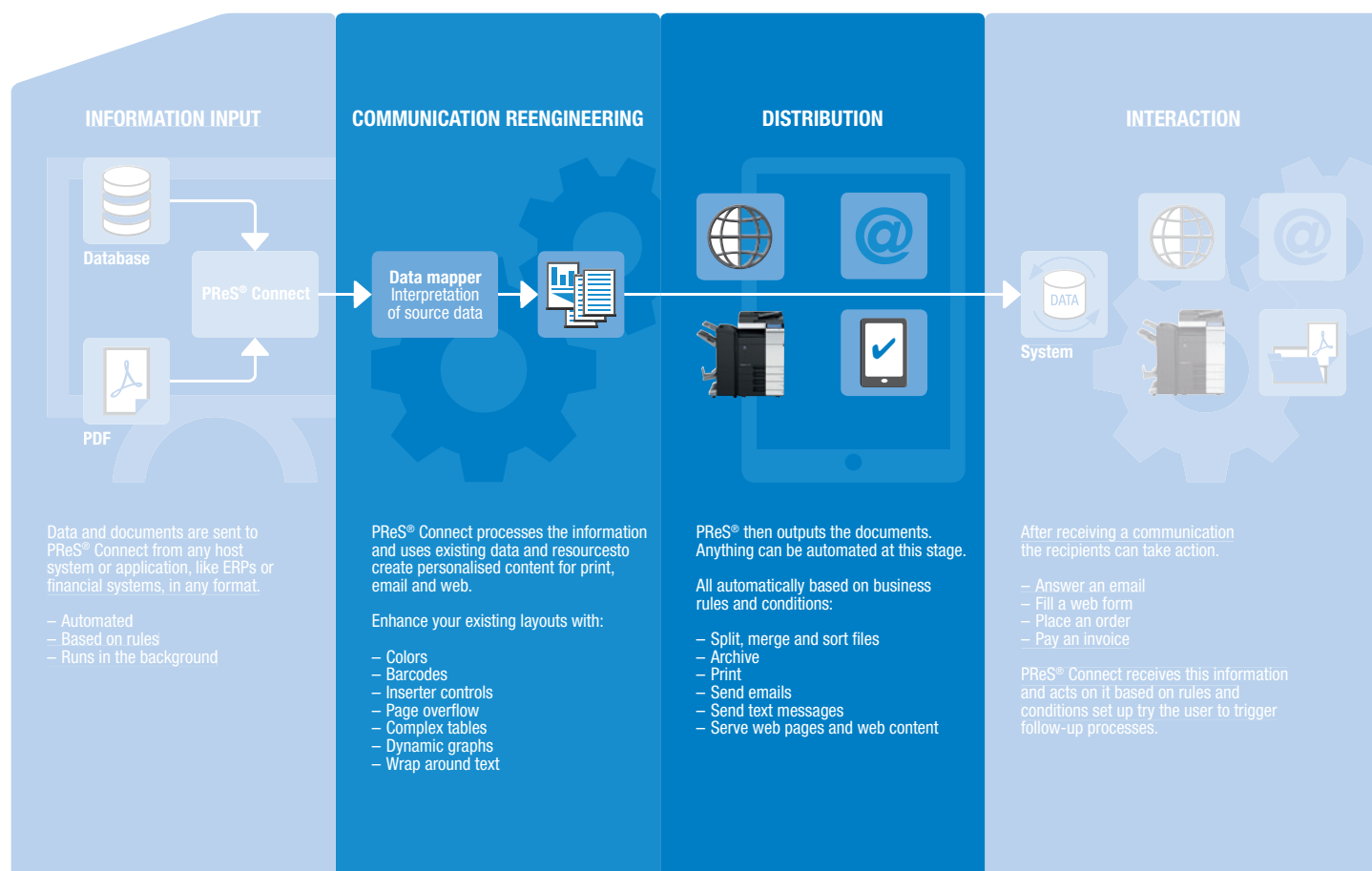
- **Drag & drop:** Data can be extracted from any source with simple drag & drop to create a uniform data set.
- **Individual data configurations:** Data configurations can be saved for use in the designer and can be flexibly reused as required.
- **Efficient data mapping:** This action is carried out just once during setup; after that, mapped data is available on demand indefinitely. From this follows that design and data extraction are separate steps in the process so that each step is in the hands of the person best qualified for that particular job.

## Automatic setup & inline finishing

- **Full control of printing and paper handling features:** Ideal for example for users operating in a commercial print environment, PReS® Connect allows overlaying data on customers' designs, and supports device-specific settings such as dynamic tray pulling, (subset) finishing, scripting (i.e. for crash numbering), and dynamic imposition.
- **Automated distribution:** With PReS® Connect, everything is available, including multi-channel business communications, e-mail preparation, the creation of transactional documents and output, automated archiving, and document enhancement.
- **Highly scalable performance:** With its ability to receive data and print jobs in any format, PReS® Connect is ideally suited for high-volume output.
- **Unified data model:** This simplifies data collection and management, whatever the data source.
- **Collaborative tool:** With PReS® Connect, certain employees can look after the data mapping while others create document designs and yet others manage output generation and distribution.
- **Improved user experience:** The application reduces manual labour and eliminates human error. Even better, there's no complicated switchover for transitions or migrations.



# WORKFLOW



# TECHNICAL SPECIFICATIONS

## SYSTEM REQUIREMENTS

<b>Operating systems</b>	Microsoft Windows 2008/2008 R2 Server (64)
	Microsoft Windows 2012/2012 R2 Server (64)
	Microsoft Windows Vista (64)
	Microsoft Windows 7 (64)
	Microsoft Windows 8.1 (64)
	(Windows XP, Windows 2003 and older versions of Windows are not supported)

## HARDWARE REQUIREMENTS

<b>Filesystem</b>	NTFS
<b>Memory</b>	8 GB
<b>Hard disk space</b>	20 GB (for the software alone)
<b>CPU</b>	Dual/Quad Core Pentium Class

Please note that it is also possible to install PReS® Connect on lower-featured systems; these however are not supported as only the above recommendations ensure smooth operation!